Do you know an impressive young woman?

Sponsor her as a Queen Candidate!

77th Annual Strawberry Festival 2025

Friday, July 11th & Saturday, July 12th Chassell, Michigan

The 2025 Strawberry Festival Queen will receive a

\$1,000 college scholarship from the Chassell Lions Club!

Candidate Requirements: A young woman of good character

Actively involved in her community and/or school

Between the ages of 16 and 19

Attends/Attended High School in the Copper Country (Keweenaw, Houghton, Baraga, or Ontonagon county) Proud to represent your organization or business

Candidates will be judged in 2 categories: Personal Interviews & Stage Competition

Candidates must be available for the following events:

Tuesday, June 24th Lions Club Meeting

2nd Week of July Personal Interviews with the Judges

2nd Week of July Radio Interviews (early morning)

Thursday, July 10th Community Strawberry Cleaning Bee

Pageant Practice

Friday, July 11th Serving shortcake at the Festival

Stage Competition and Coronation Ceremony

Saturday, July 12th Strawberry Festival Parade

Only accepting 12 candidates – once we reach 12, registration will be closed!

Registration Form, Photos and Fees must be received by May 19th



Any questions or for more information, please contact:

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