



Copper Country 2024 Strawberry Festival

February 2024

Greetings from the Chassell Lions

Summer is quickly approaching and this year's 76th Annual Copper Country Chassell Strawberry Festival is July 12-13, 2024. This annual event is organized by the Chassell Lions Club. It's a great family activity and a major attraction for both area residents and visitors from out of town. Work is now starting for the **Strawberry Festival Booklet**.

The Strawberry Festival booklet and program is published each year and is distributed free of charge to travel centers, businesses, motels, restaurants and at the festival. It is a great way to advertise your business since your ad will get exposure to thousands of people who attend the many events over the course of the weekend. More importantly, your support tells everyone attending the festival that your business is community minded. The Lion's Club is a part of an international organization that supports many charities through the money that this festival raises.

Please help us by contributing the name of your business to our effort and by joining other members of the community who also advertise in the festival book. Click on the link <https://bit.ly/strawberryfestad> or use the QR code below to go to the booklet worksheet. Payment can be by check or you can use Square at no extra cost. The deadline to advertise in the booklet is May 10th. Early notification is appreciated. The booklet goes out to the public early June.

Thank you in advance for your support and look forward to seeing you at this year's Strawberry Festival which will occur on the weekend of **July 12th**.



Thank you for your support!
Chassell Lions Club

Charities which have been supported by your Strawberry Festival contribution are as follows:
❖ Leader dogs for the blind ❖ Eye Glasses for the Needy ❖ Local Scholarships ❖ Local School Programs
❖ Little Brothers Friends of the Elderly ❖ Chassell Park Projects ❖ Air Lifeline ❖ Chassell Historical Society
❖ Chassell Recreational Projects ❖ Habit for Humanity ❖ Omega House ❖ Bay Cliff
❖ Michigan Eye Bank ❖ Copper Country Animal Shelter ❖ Project Kid Sight